



## SMART CHECKLIST

67% of IT decision makers\* continued to prioritize cybersecurity as a top spending category in their budget. But other areas, like workflow automation, are proving to be critical to keep up with digital transformation and emerging hybrid work models.

### Identify the Key Spending Categories in Your Organization

#### IT SPEND OVERVIEW

*Identify the key categories of your IT budget*

Area	Yes	No
Have you completed budget analysis and forecasting based on previous year's spend?		
Is your IT budget increasing based on previous annual budget?		
Is your budget the same as it was in the previous annual budget?		
Have you identified the IT priorities for the upcoming annual budget?		
Are you working or planning to work with a managed service provider?		
Are you hiring new/more IT talent?		

#### PEOPLE-ENABLING INNOVATIONS

*Are you investing in any of these people-driven technologies?*

Security Service or Application	New Purchase (Y/N)	Installed (Y/N)	Cost per License	Total Cost	Status of Purchase/ Upgrade
Workflow automation					
Security awareness training					
Remote access					
VPN software					
Multi-factor authentication					

\* According to a Pulse Survey

## PROCESS INNOVATIONS

Are you optimizing your systems and operations?

Security Service or Application	New Purchase (Y/N)	Installed (Y/N)	Cost per License	Total Cost	Status of Purchase/ Upgrade
Monitoring/analytics systems					
Data storage and data recovery					
Advanced threat detection / threat hunting					
Incident response					

## ADVANCED SECURITY INNOVATIONS

Are you optimizing your security infrastructure to align with hybrid work environments?

Security Service or Application	New Purchase (Y/N)	Installed (Y/N)	Cost per License	Total Cost	Status of Purchase/ Upgrade
Extended detection and response (XDR)					
Zero-trust adoption					
Identity security framework					
Secure access service edge (SASE)					
Cloud access security broker (CASB)					

## WHAT IF YOU COULD REDUCE THE COMPLEXITY OF CYBERSECURITY OPERATIONS?

Contact Us Today!



WatchGuard Technologies, Inc.

No express or implied warranties are provided for herein. All specifications are subject to change and expected future products, features or functionality will be provided on an if-and-when available basis. ©2022 WatchGuard Technologies, Inc. All rights reserved. WatchGuard and the WatchGuard logo are registered trademarks of WatchGuard Technologies, Inc. in the United States and/or other countries. All other tradenames are the property of their respective owners. Part No. WGCE67578\_060222